

FAITH RESPONSE TOOL OVERVIEW



FIELDS OF FAITH

The “Faith Response Tool” is designed to provide FCA staff with a single, mobile solution to collect faith decisions and automatically provide follow up for coaches and athletes. The “Faith Response Tool” is an SMS texting system that will automatically send a series of short “first steps” videos to help coaches and athletes in their new life with Christ. Participants only have to send a text message to initiate the process.

When sending the text message participants have 2 options:

- The Universal Code (connect with FCA Staff to setup this code)
- A Unique Code

Details

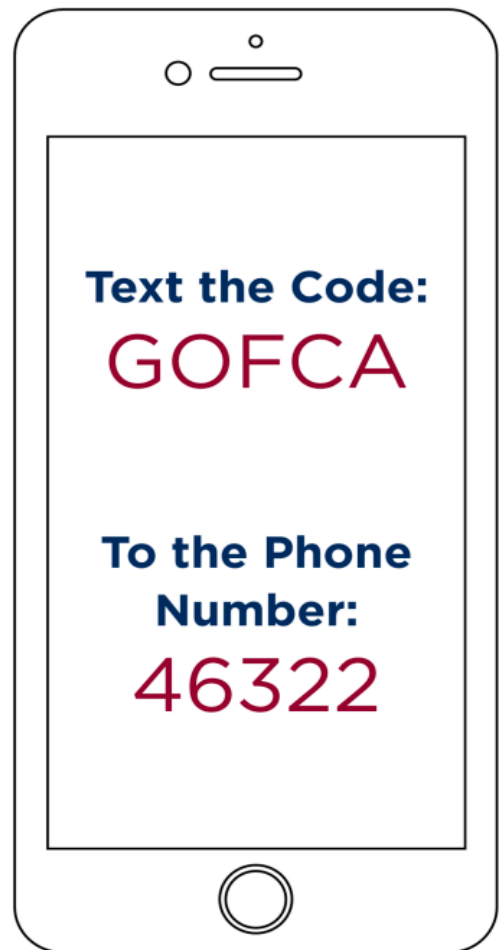
Any person, at any time, from anywhere can text “GOF-CA” to “46322” to provide a faith response and engage with the follow-up material.

The follow-up material consists of video content delivered by professional athletes and includes:

- Gospel Clarity (The FOUR),
- Prayer,
- Reading the Bible,
- Getting connected to a local church,
- Engaging with FCA Bible reading plans in the You-Version Bible app.

The “Faith Response Tool” can be used in any environment or context where faith decisions may be made. These faith decisions could include starting a relationship with Jesus or growing in a relationship with Jesus.

These decisions can be made in one-on-one meetings, at Huddles, at events (Fields of Faith!), at camps, or anywhere else where you’ve shared the Gospel message and coaches and athletes have been encouraged to follow Jesus as Lord and Savior!



After the initial, automated text conversation takes place with a coach or athlete, they will have the option to provide their contact information. If they opt to provide their contact info, automated text messages will follow-up with them in the following sequence:

Day 1 (the same day):

- A Congratulations Video,
- The FOUR videos (providing Gospel clarity).

Day 2 (24 hours later):

- An Introduction Video,
- Instruction on Prayer Video,
- Instruction on Bible Reading Video,
- Instruction on Getting Involved in a Local Church.

Day 5 (5 days after the initial response):

- An Encouragement Video (encouraging them in their new walk with Christ),
- A link to a YouVersion Bible Reading Plan.

To see all the video content that will be provided, view the Four website

Test the Tool

If you want to experience what it's like for the end-user to use the Faith Response Tool, try it yourself with our unique by texting "FCA1239" to 46322.